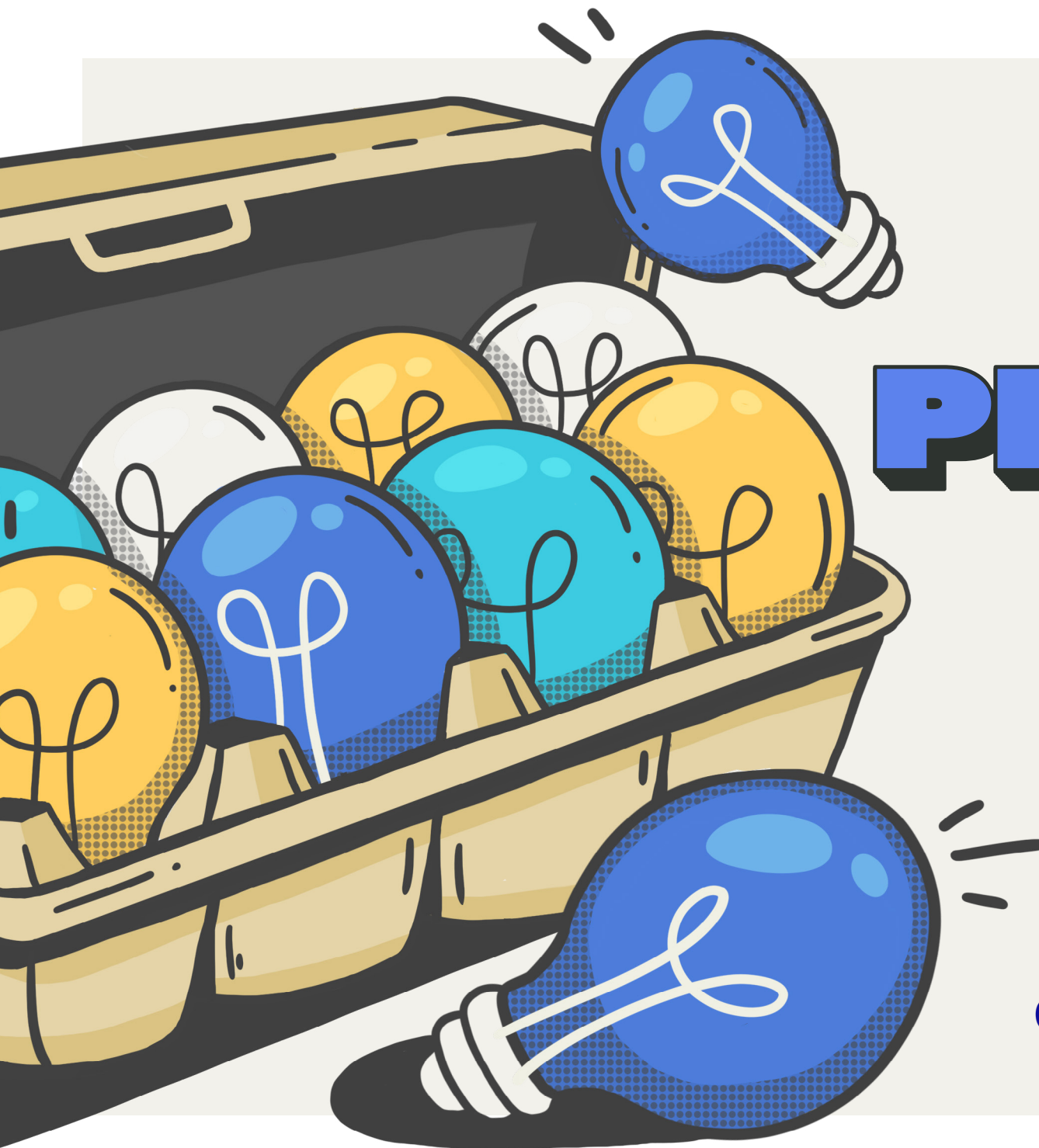




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PRISMA EU10

LEVEL UP YOUR
YOUTH WORK

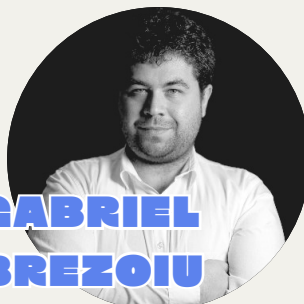
GEYC
GROUP OF THE EUROPEAN
YOUTH FOR CHANGE



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ABOUT PRISMA

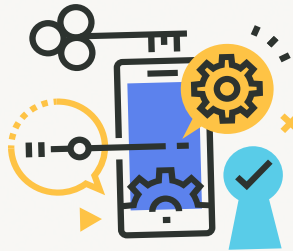
Level Up Youth Work

With members in Europe, Eastern Partnership countries, North Africa and the Middle East, PRISMA gathers active organizations in the youth field that are committed to developing qualitative youth work at an international level by taking advantage of the new media technologies.



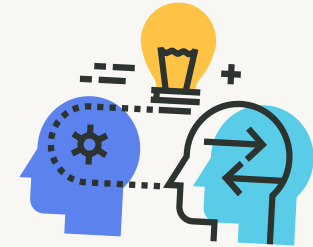
Benefits of being a member

- ✓ **Visibility & Recognition**
- ✓ **Resource & Knowledge sharing**
- ✓ **Stronger voice in Europe**
- ✓ **Capacity building**
- ✓ **Funding opportunities**
- ✓ **Constant support for youth projects**



Lobby and advocacy

We advocate at European level towards a more inclusive and digital Europe for the young people.



Raising awareness

Together with our members we craft powerful messages on key topics to reach young Europeans.



Networking and cooperation

We connect with relevant stakeholders across Europe: companies, public institutions, NGOs, media and academia.



Training programmes

We develop youth centered training courses aimed to develop the skills and build new ones.



ABOUT PRISMA

Level Up Youth Work



A Strategic Gathering for Youth Work Professionals



In April 2025, PRISMA European Network proudly celebrates 10 years of dynamic collaboration, meaningful partnerships and a forward-looking commitment to quality youth work across Europe. What started as a visionary Erasmus+ KA1 initiative in Cluj-Napoca (European Youth Capital 2015) has flourished into a vibrant and trusted network of over 30 member organisations from more than 20 countries.

Born under the project name “Projects, Resources and Insights – a Social Media Approach,” PRISMA stands today as a leading informal European network advancing digital youth work, quality standards and international cooperation in the youth sector.

PRISMA EU10 Seminar: Level Up Your Youth Work

A central moment in the anniversary celebrations will be the *PRISMA EU10 Seminar: Level Up Your Youth Work*, funded by the Romanian National Agency through Erasmus+ and coordinated by GEYC.

With 32 participants from 15+ countries, this seminar will serve as a platform for knowledge exchange, strategic planning and future collaborations among experienced youth work professionals.

The seminar is aligned with PRISMA EU's commitment to advancing high quality standards in youth work. The participants will:

- Deepen their understanding of Erasmus+ quality standards and EQYP principles.
- Share and explore best practices in green, social and digital youth work.
- Engage in strategic planning for future partnerships within the PRISMAEU network.
- Develop action plans for long-term impact within their organizations.



The campaign #Road2Benalmadena

To mark this milestone, PRISMA launches a dedicated media campaign: #Road2Benalmadena, leading up to a key networking seminar that will gather youth work professionals from across Europe.





PARTNERS

PRISMA EU10 Seminar



Ekonomska klinika (EK)

Zagreb, Croatia. 2015

EK's mission is to present the latest economic trends, promote financial literacy, free consulting (450+ cases solved) and engage the public across marketing, investing, finance, sports and entrepreneurship.



Active Austria

Vienna, Austria. 2022

Their team of 10+ members and 50+ volunteers promotes active lifestyles, intercultural understanding and youth engagement through sports, education and community projects.



GEYC

Romania. 2010

GEYC empowers young people, youth workers and teachers to create positive change through programs in democracy, digital skills, entrepreneurship and sustainability.



EuroMuévete

Málaga, Spain. 2018

EuroMuévete supports young people with fewer opportunities in Málaga and rural areas, helping them develop personal and professional skills.



WalkTogerher

Sofia, Bulgaria. 2013

A NGO focused on growth through non-formal education, exploring interesting topics and sharing all the wonderful things that come with being part of the Erasmus+ family.



Community Development Institute.

Macedonia. 1996

A national umbrella association for sustainable development, education and social services, working to build a democratic, multiethnic society without prejudice.



Dynamic Youth Association (DYA).

Hungary, 2023

Empowering young people by developing soft skills, enhancing employability and providing international opportunities, their vision is to become a key player in the Hungarian youth sector.



WOLF

Plovdiv, Bulgaria. 2024

WOLF offers opportunities for youth to develop personal and professional skills through European quality programs focused on digital, soft and leadership skills.



PARTNERS

PRISMA EU10 Seminar



Pi Youth Association

Izmir, Turkey. 2014

It empowers young people focusing on personal and social development. Their key topics include climate action, youth rights, healthy living, empowerment, volunteering and strengthening youth organizations.



Saarepeedi Kool (School)

Viljandi, Estonia. 2001

The school offers education that fosters development in a community-oriented environment, enhancing digital skills, outdoor learning and family collaboration.



Varsinais-Suomen Vesaiset

Turku, Finland. 1972

With a focus on economic equality and community involvement, the NGO creates equal opportunities for families to experience culture and make lasting memories, while giving local youth a platform to be heard.



Blackwater
Training &
Consulting

Blackwater Training

Virginia, Ireland. 2022

It offers education and training services for their local community. Their goal is to provide support to help our communities to gain the skills they need to succeed.



LIFT99

Tallinn, Estonia. 2016

LIFT99, a startup hub, empowers entrepreneurs with workspaces, support networks and innovation. They aim to expand globally, support impact-driven startups and foster community building.



Oriel APS

Verona, Italy. 2017

Oriel empowers youth through non-formal education and intercultural learning, organizing based on creativity, entrepreneurship and democratic participation.



PARTNERS

PRISMA EU10 Seminar



GEZIDER

Igdir, Turkey. 2016

Gezider (Young Intelligence Association) empowers youth from disadvantaged areas to grow in social, cultural, educational and health sectors, promoting entrepreneurial spirit and skills development.

Ilk Sen Ol

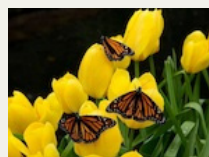
Turkey. 2022

Ilk Sen Ol empowers disadvantaged youth through mobility, culture and sports. It promotes inclusion, digital support, and active citizenship, fostering leadership, volunteerism and social cohesion.

Humancentric Foundation

Sosnowiec, Poland

HumanCentric Foundation empowers youth and young adults across Europe with future-ready skills, mentorship, and mental well-being support to navigate their personal and professional paths with confidence, resilience, and purpose.



Diaspora Solidarity Group

Bucharest, Romania. 2022

Diaspora runs programs that support women's empowerment through leadership training, mentorship and entrepreneurship development.

Donum Animus

Latvia. 2013

Donum Animus empowers vulnerable groups through social inclusion, civic education and non-formal learning. It promotes equality and international cooperation, holding special consultative status with the UN.



KEY CONCEPTS

Green, social and digital dimensions

The green, digital and social dimensions are interconnected in their ability to create synergies, address complex challenges and create solutions that contribute to a more resilient and collaborative community.

Consider these three dimensions in European youth projects aligns with the EU's broader goals of sustainability, progress and inclusivity.



Social Dimension

Empowers organizations to forge inclusive spaces, promoting diversity, equity and active citizenship, thereby nurturing social cohesion and driving positive societal change, contributing to a more sustainable future.



Green Dimension

Inspires projects to embrace ecological responsibility, integrating sustainability practices, environmental awareness, and innovative green strategies into their core, contributing to a greener future.



Digital Dimension

Welcomes the emerging digital landscape to elevate projects of technological advancement, by fostering digital literacy, virtual engagement and innovative solutions, navigating the digital age and contributing to vibrant and engaged youth communities.



YOUTH WORK GOES DIGITAL

Digital competences



Information and data literacy

Browsing search and filtering
Evaluating · Managing



Communication and collaboration

Interacting · Sharing
Engaging in citizenship
Collaborating · Netiquette
Managing digital identity



Problem solving

Technical problems
Identify needs and responses
Creativity using digital technologies
Identify digital competence gaps



Digital content creation

Developing
Integrating and re-elaborating
Copyright and licenses
Programming



Safety

Devices
Personal data and privacy
Health and well-being
The environment





YOUTH WORK GOES DIGITAL

Tools and resources

Do you want to test digital competences yourself?

DigComp, the Digital Competence Framework for Citizens, provides a comprehensive model to assess and enhance digital skills across five key areas: Information and Data Literacy, Communication and Collaboration, Digital Content Creation, Safety and Problem Solving.

It includes 21 specific competences, which are detailed across eight proficiency levels, helping individuals evaluate their digital skills and set targeted learning goals.

The platform offers detailed descriptions, proficiency levels and practical examples to guide organizations and policymakers in fostering digital literacy. It also supports the EU's broader digital transformation goals.



Tips for going digital:

Information and data

- Learn from best practices resources
- Have skilled specialists for each type of information
- Benefit from free tools for NGOs
- Establish regular update of data and validation tools
- Use CRM professional data-bases instead of Excel or Whatsapp channels

Problem Solving

- Search for constant feedback
- Use brainstorming & games
- Work on your soft skills to efficiently deal with the team
- Have an open mindset & multidisciplinary approach
- Change focus to exploration
- Establish financial resources
- Automate tasks when possible

Communication & collaboration

- Create space for Feedback
- Share calendars
- Project management skills: Scrum and Agile

Digital content creation

- Engage with targeted audience
- Beware of accessibility
- Run small groups for test control
- Use templates and guidelines for visual coherence
- Test, test, test and learn from results

Safety

- Have a dedicated IT person
- Get limited access and data encrypted
- Establish safety measures and privacy agreement for staff members
- Carry out regular back up of documents



PROJECT MANAGEMENT CHALLENGES

Digital Changemakers for Inclusion

In this case study, **FutureSteps**, a Spanish NGO, launched a 24-month Erasmus+ project titled *Digital Changemakers for Inclusion* to support marginalized youth—particularly from rural and minority backgrounds—through an online platform offering digital tools, training modules and virtual mentoring. The project involved six partners from Spain, Portugal, Italy, Romania and Sweden, each tasked with delivering different components such as e-learning, a mobile app, mentoring systems, research and a final European conference.

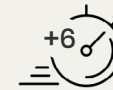
By month 10, the project faced significant setbacks: the Portuguese partner failed to deliver the app prototype due to financial instability and disagreements between Romanian and Swedish teams stalled e-learning development. Youth participants found the content too academic and new data protection laws caused delays in the mentoring network. With growing administrative pressure, a looming interim report and key outputs at risk, the coordinator had to quickly consider major changes to avoid penalties and safeguard the project's impact.

Possible strategies



Restructure partner responsibilities

- ✓ Maintains momentum
- ✓ Partners already know the project
- ✗ Risk of conflict
- ✗ Need quick new agreements



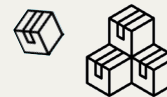
Request 6-month extension

- ✓ More time to deliver
- ✓ Chance to re-plan carefully
- ✗ No guarantee of approval
- ✗ Delays final impact



Hire external contractors

- ✓ Professional quality assured
- ✓ Quick technical delivery
- ✗ Expensive
- ✗ Loss of "youth-led" spirit



Focus on fewer deliverables

- ✓ Higher quality possible
- ✓ Reduces workload stress
- ✗ Less ambitious impact
- ✗ Requires National Agency approval



Increase in-person coordination

- ✓ Builds trust
- ✓ Faster decisions and problem-solving
- ✗ Higher travel costs
- ✗ Time-consuming for partners



EU FUNDING COMPASS

6 levels of organisational maturity



What funding opportunities are available for your youth organisations?

01 Explorer

ESC30
KA154, KA155

02 Startup

ESC30
KA152, KA153, KA154, KA155
KA210 (30K, 60K)

03 Short/Mid term cooperation

ESC50, ESC51
KA150, KA151, KA153 (2MYW), KA154
KA210 (60K)



04 Long term cooperation

CERV
KA220 (120K, 250K)
CBY
ESC-HPA

05 Systemic change

KA 220 (250K, 400K), KA3
CERV
ESC-HPA, ESC HUMAID

06 Others

FUNDING AND TENDERS
CENTRALISED CALLS
HORIZON EUROPE



EU FUNDING COMPASS

Glossary



KA150

Erasmus Accreditation for Youth.

KA151

Mobility of young people for accredited organisations.

KA152

Mobility of young people (Youth Exchanges).

KA153

Mobility of youth workers (Training courses, seminars).

KA154

Youth participation activities.

KA155

DiscoverEU inclusion action.

KA210

Small-scale partnerships in school education, vocational education and training, adult education and youth.

KA220

Cooperation partnerships in adult education, higher education, school education, vocational education and training and youth.

ESC30

European Solidarity Corps. For solidarity projects

ESC50

Quality Label for mobility of individuals. There are 3 types: Support role, Host role and Lead role.

ESC51

Volunteering Teams or Individual Volunteering.

ESC52

Quality Label for organizations.

CERV

Citizens, Equality, Rights and Values Programme. Aims to protect and promote Union rights and values.

CBY

Capacity Building in the field of Youth.

KA3

Policy development and fostering cooperation among stakeholders to shape education, training and youth policies at the EU level.

ESC-HPA

ESC for High Priority Areas. A specific action of the broader ESC programme.

ESC-HUMAID

ESC for Humanitarian Aid Operations

OTHERS



FIELD VISIT

La Noria, Málaga



Source of social innovation

La Noria is a collaborative centre for social entrepreneurship in Málaga, created in 2013 from the transformation of a former child reception center. It focuses on children and youth as key agents of change and promotes values such as creativity, participation, cooperation and gender equality to foster social innovation.

By bringing together public institutions and private sector partners, La Noria has become a recognized model of good practices both in Spain and abroad. To date, it has supported 42 social entrepreneurship projects, reinforcing its role as a catalyst for community-driven transformation.

Gaialabs

Gaialabs consist of an experimental learning space where young creators develop independent projects without formal teachers or strict schedules.

As part of the Gaiasense project, several scholarship collaborators live on-site while working on a plant monitoring system using Arduino sensors.

Their goal is to make plant care more intuitive thanks to a sensor that measures data on the soil and determines the level of nutrients, identifying what's missing thanks to Chat GPT and allowing users to "talk" with their plants and understand their needs.



La Tecla

La Tecla is a social innovation project that uses immersive gaming to develop soft skills like teamwork, communication and leadership. Participants (typically groups of five) collaborate in a challenging five-hour mission set aboard a virtual spaceship, where they must solve 7–8 complex tasks to "save the planet" while constantly cooperating with the others and providing feedback. After the session, players complete peer evaluations and receive a personalised report assessing their collaboration and team dynamics. Offered free of charge and funded by La Noria, the program is aimed at schools, companies and social groups seeking to enhance interpersonal skills for education, employment or inclusion.





FIELD VISIT

La Noria, Málaga



Almijara

Almijara is a non-profit organization based in Málaga and focused on biodiversity restoration and environmental education. They build shelters for wildlife using dry-stone walls and other sustainable cement-free techniques.

They also involve kids in creating insect houses, combining hands-on learning with ecological awareness. Working hand in hand with carpenters, professionals and volunteers, Almijara promotes geodiversity, soil protection and habitat recovery, all driven by a strong social and environmental mission.



Fundación El Pimpi

Based within the iconic Bodega El Pimpi (where actor Antonio Banderas is also involved), it offers an intensive two-month training program, aimed primarily for people with fewer opportunities. The course provides hands-on experience in kitchen work and table service and participants receive support in finding employment after the course, boosting them with practical skills and confidence.

Aula del Mar Mediterráneo

It operates as a Blue Economy centre focused on sustainable marine innovation. One of their core projects involves fish waste, which is filtered and converted into nitrates to nourish plants through hydroponics. This method can support even large trees, and the team aims to adapt it for reforesting Mediterranean landscape.

In addition, they are developing a project to breed and repopulate seahorses alongside *Posidonia oceanica*, a seagrass species endemic to the Mediterranean sea. Since seahorses live in close symbiosis with *Posidonia*, their restoration efforts are interconnected. Their goal is to help regenerate the region's marine biodiversity.



Diverxia Consulting

Diverxia Consulting is a pioneering business incubator that supports socially driven startups through funding, mentoring and structured guidance. Hired to assist social entrepreneurs, they organize events, provide training and help turn ideas into viable projects. Each year, they launch an open call to select the most promising social initiatives, offering a one-year incubation program that includes business planning and strategic support.

Having already supported over 20 projects, Diverxia has become a national reference in Spain's social innovation ecosystem.



FIELD VISIT

Innova, Benalmádena

Multidisciplinary space and coworking

Innova is a youth center in Benalmádena that supports young entrepreneurs while offering dynamic spaces and activities. It hosts 15 startups with access to mentoring, training and promotional support.

The centre also features areas for study, meetings and urban sports like skateboarding and climbing, along with workshops in emotional intelligence, video games, music and wellness, promoting both personal and professional development.



This municipal coworking space in Benalmádena offers fully equipped, collaborative environment for entrepreneurs and freelancers. With many permanent users, it provides shared areas, private offices and meeting rooms, all services free of charge. The space operates on a “hot desk” system, requiring weekly reservations to ensure fair rotation and access for all the workers interested.

To qualify, participants must be registered as self-employed or be the process of turning one through CADE (Centro Andaluz de Desarrollo Empresarial), with checkouts every three months to ensure paperwork is still in order.

Beyond coworking, the centre provides business support services. A dedicated advisory team assists with business planning, funding opportunities and mentors through PAE (*Punto de Atención al Emprendimiento*). Entrepreneurs can become officially freelancers the same day as their first consultation. The space also promotes entrepreneurship culture through outreach activities in schools and universities.

Though *Andalucía Emprende* runs similar CADE coworking hubs across the region, Benalmádena offices are known for its particularly complete and integrated model.



FIELD VISIT

Innova, Benalmádena

Testimonials

Alberto Ramos Tourism Marketing Consultant

With over a decade of freelance experience, Alberto recently launched a consultancy focused on marketing for small hotels. He leads every part of the process himself and describes the work as both fun and demanding, often requiring round-the-clock availability. The flexibility of the coworking space, he says, is essential for managing the unpredictable nature of his industry.



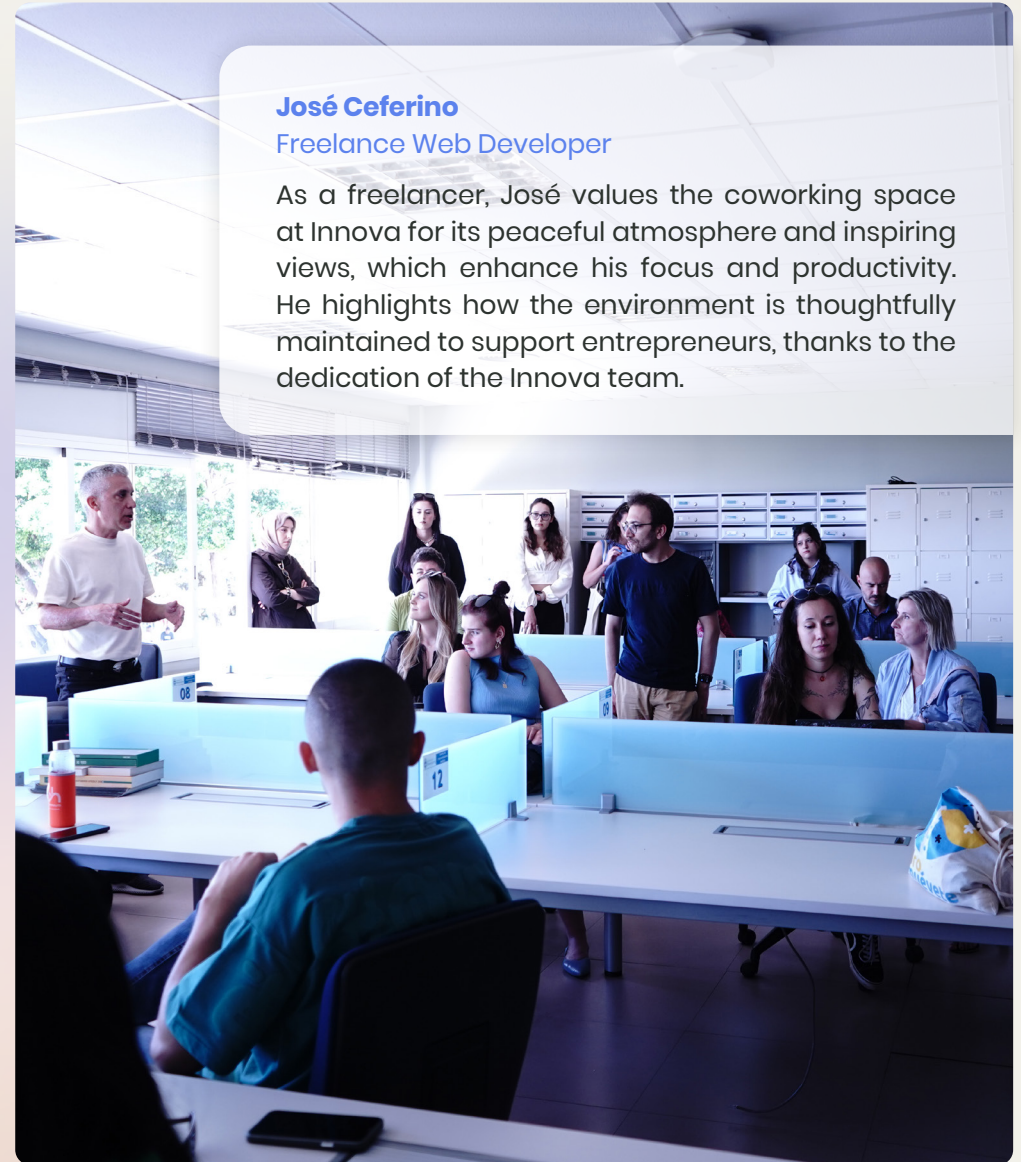
Oswaldo University teacher & Financial Advisor

Oswaldo, who works entirely online, discovered the coworking space by chance. Since then, he has found invaluable support across the board. He emphasizes the quality of services provided at no cost, which would be quite expensive elsewhere.



José Ceferino Freelance Web Developer

As a freelancer, José values the coworking space at Innova for its peaceful atmosphere and inspiring views, which enhance his focus and productivity. He highlights how the environment is thoughtfully maintained to support entrepreneurs, thanks to the dedication of the Innova team.





BEST PRACTICES

at PRISMA EU10 Seminar



Unlocking Women's Outdoor Potential: Hiking Reimagined

ACTIVE Austria

Social dimension



Active Austria is a Vienna based NGO committed to inclusive, community-driven change through non-formal education and outdoor sports.

Their initiative empowers women, especially migrants and locals, through inclusive hiking programs that foster physical health, intercultural dialogue and environmental stewardship. By reimagining outdoor activities as tools for social bonding and empowerment, we break barriers and build resilient communities.

SAILWISE – Empowering women in sailing. Case study

SAILWISE is an innovative program that empowers women, especially migrants and those with limited opportunities, through sailing as a tool for personal growth, confidence and social inclusion. Through structured, team-based sessions, participants build leadership skills, resilience and trust while forming strong community bonds. The program not only teaches a new sport but also fosters a deeper connection to nature and offers a powerful example of how outdoor activities can promote empowerment and collective achievement.



Addressing imbalance
Women constitute only 16% of sailors; SAILWISE targets this under representation.



Strategic objectives
Foster inclusivity, reduce dropout rates and amplify women's visibility in sailing.



Evidence-driven approach
Supported by research like World Sailing Trust 2019 survey about gender disparity.



WomenWalking4Health. Case Study

The initiative promotes physical and mental well-being through inclusive walking and hiking activities that foster connection among migrant and local women. Set in natural environments, the program encourages intercultural dialogue and bonding while remaining highly accessible. It demonstrates how simple outdoor activities can empower women by nurturing health, belonging and community support.



Foster community
Encourage inclusive, welcoming environments where women thrive in sports.



Support initiatives
Engage with and advocate for projects like SAILWISE and WomenWalking4Health.



Amplify voices
Promote women's achievements through media and community channels.



BEST PRACTICES

at PRISMA EU10 Seminar



Voices for the Planet

GEYC

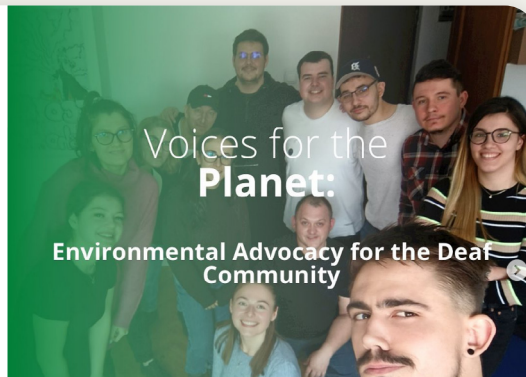
Social dimension



Green dimension



Voices for the Planet aimed to carry out two non-formal, indoor learning workshops using interactive and hands-on activities in a community garden. The objective was to raise awareness about environmental challenges and climate change within the community of both hearing-impaired and non-hearing-impaired individuals, promoting inclusion and sustainability.



Voices for the Planet:
Environmental Advocacy for the Deaf Community

This project is an inclusive environmental education project that brought together hearing-impaired and non-hearing-impaired participants for workshops at the Buruiană Community Garden in Domnești, Romania. Through hands-on activities and discussions on topics like plastic use, food waste and water conservation, participants explored climate awareness and sustainable practices. Interpreters from the National Association of the Deaf ensured accessibility and a Romanian Sign Language session promoted mutual understanding.

By combining environmental learning with social inclusion, the project highlights the value of accessible, community-based education and stands as a strong example of how sustainability and diversity can go hand in hand.

“Right to Youth Allowance – Get Informed About Your Workers’ Rights”

CDI Macedonia

Social dimension



This practice empowers young people by raising awareness of their workers’ rights, with a focus on the youth allowance. Through digital tools and community outreach, it encourages them to advocate for fair employment and economic inclusion.

Many young people begin working without knowing their rights. One key right in Macedonia is the youth allowance, a financial benefit for employees under 23, designed to support them

while gaining experience and building careers.

Unfortunately, many don’t know this support exists. In response, CDI and Coalition SEGA launched a national campaign to inform youth about their right to the allowance and other basic workers’ rights, such as fair pay, contracts and safe working conditions.

The campaign includes workshops, videos, online content and youth centre events. Participants learn how to check eligibility, apply for the benefit and protect themselves from unfair treatment.

By understanding their rights, young people can feel more confident in their first jobs and better supported as they enter the workforce.





BEST PRACTICES

at PRISMA EU10 Seminar

How Inclusion policy's work on GEYC

Social dimension



GEYC policies for youth facing challenges involves:

Social/Family Issues

Youth from unstable family environments, such as separated parents, foster care, or large low-income families.

Economic Difficulties

Young people from low-income or NEET backgrounds who lack financial means to access education, training, or mobility opportunities.

Geographical Obstacles

Youth living in rural, remote, or underserved areas with limited services and infrastructure, restricting participation in broader activities.

Intercultural Challenges

Youth from minority or migrant backgrounds facing discrimination, language barriers, or cultural exclusion.

Medical/Health Issues

Youth with chronic illnesses, disabilities, or neurodivergent conditions needing extra support, especially post-COVID-19.

Educational Difficulties

Young people with poor academic performance, school dropouts, or digital exclusion preventing equal access to learning.



Workshop: Brainstorming

Through hands-on brainstorming sessions with participant on Implementing GEYC's Inclusion Policy and what challenges can be found, the group can obtain valuable and realistic insights.





BEST PRACTICES

at PRISMA EU10 Seminar



Creative workshops

Radosas Darbnicas

Social dimension

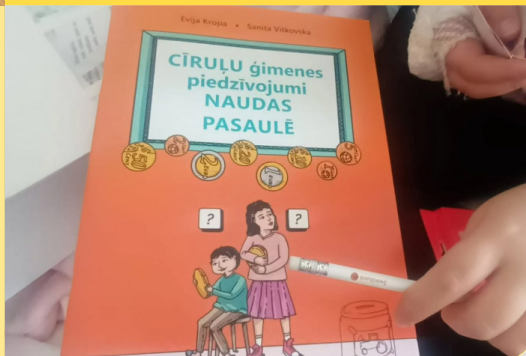


A financial literacy book was developed for children and parents and is now part of the school curriculum. The program continues to reach new students in Eastern European countries near Russia, with ongoing support from Scandinavian banks.

Support for children's wellbeing through financial education

The initiative was launched independently and later gained the support of Scandinavian banks, who recognized its value and uniqueness. These banks have contributed their financial expertise to help develop educational materials, playing a key role in shaping the program.

Financial literacy workshops are primarily conducted in schools—particularly in rural areas—with strong support from teachers and school staff. These interactive sessions teach students essential financial skills such as budgeting, saving, and informed spending. As the workshops progress, they gradually introduce more advanced concepts like distinguishing needs from wants and planning for long-term goals.



How financial literacy changes lives

Ekonomiska klinika

Social dimension



Ekonomiska Klinika is a student-led, non-profit association based in Zagreb, founded in 2015 by students from the Faculty of Economics and Business. It aims to apply academic knowledge to support the local community through free consulting services, educational programs and entrepreneurship support.

With over 60 active members and a network of 400+ alumni, the organization has carried out more than 160 projects and engaged over 30,000 citizens.

One of their best practices is the delivery of engaging, accessible financial literacy workshops, particularly for school children, reaching over 4,500 young participants across 35+ schools.

Ekonomiska Klinika's approach, which combines real-world consulting, youth outreach and fun learning formats, has received academic recognition and continues to serve as a model of how student initiative can drive social impact through financial education.



BEST PRACTICES

at PRISMA EU10 Seminar



Activating Youth Participation

EuroMuévete

Social dimension

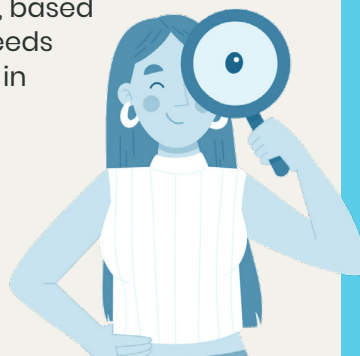


EuroMuévete is a youth-led NGO based in Málaga, Spain, dedicated to empowering young people through non-formal education and intercultural learning.

Founded in 2018, it offers local workshops and international Erasmus+ projects that help participants develop personal and professional skills. The organization actively engages youth in community building initiatives, fostering inclusion, creativity and social impact.



These highlights are practical strategies designed to motivate young people from local communities to get involved in NGOs, volunteering and local initiatives, based on real needs identified in Málaga.



Youth Engagement Workshop for NGOs

Aimed at NGOs working with youth, this workshop helps people identify community problems, analyse causes and propose solutions by combining presentations with group exercises where participants define issues and draft action plans, equipping youth with practical tools for civic engagement.

Online Campaign: KTMueve

This Instagram-based campaign used youth led content (reels, stories and interviews) to highlight youth engagement. Focused on themes like volunteering, skill development and socializing, it inspired action among youngsters, attracted new volunteers and showed the power of digital storytelling for civic awareness.



Move Yourself! Workshop for Teachers

Designed for students aged 13–16, this workshop introduces civic action and its societal impact. It raises awareness of citizenship, encourages local involvement and builds confidence in youth to take action. Teachers are guided through outreach steps and supported in facilitating the workshop themselves.

Be the Change in Málaga

Informational flyer and awareness session



A strategic awareness campaign at the University of Málaga included distributing 200 flyers with QR codes linking to youth participation resources, followed by an Erasmus Days session on civic involvement and Erasmus+ programs among students.

Portraits of Change Youth Exhibition

An exhibition showcasing six young activists from various fields, it aimed to inspire peers by sharing real stories of civic impact. Through speeches, Q&As and networking, the event fostered community connection and demonstrated the tangible impact of youth-led activism.



BEST PRACTICES

at PRISMA EU10 Seminar



GEYCID

GEYC

Digital dimension



After the COVID-19 pandemic, GEYC introduced a digital profile system for each community member to track individual data and engagement. Each member is assigned a unique GEYC ID, which can be used to log into the platform and manage personal information without external assistance.

This ID is required to join any GEYC activity, ensuring that participants are properly registered in the system. Users can update their profiles with relevant changes, such as completing a degree or starting a new job. To avoid duplicated entries, the system alerts users if the email introduced is already linked to an existing account. However, biannual data cleanups are still necessary to avoid problems with duplicates.

The platform also supports logistical features such as automatic reimbursements for participants. Additionally, users can download personalized participation certificates, which include the date they officially joined the GEYC community.

Gaming for global impact

IKL Sen OL

Social dimension



EmpowerSDGs is a social project that addresses the urgent global challenges of slow economic growth, social inequalities and environmental degradation by fostering youth engagement in sustainable development. It aims to empower young people to actively participate in achieving the Sustainable Development Goals (SDGs), particularly focusing on gender equality and environmental sustainability.

Through some educational programs, community initiatives and policy advocacy, EmpowerSDGs seeks to equip youth with the

necessary skills and knowledge to drive positive change in their communities and beyond.

The gamification experience is inspired by the Monopoly game and developed in Unity as a single-player activity. It encourages participants to reflect on the SDGs and various national policies. Each square on the game board presents a question related to the SDGs, turning the entire session into an engaging and educational experience that last 1 h approximately.

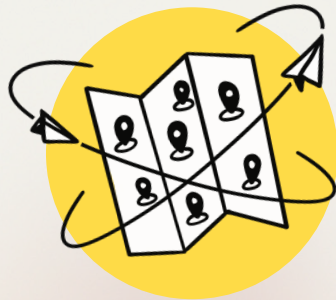
It has proven to be an effective and interactive way to introduce SDGs to young people, especially during Erasmus+ events.





FUTURE OF YOUTH WORK

Follow up plans



Europe Day

Shared resources

Unity

Soft skills



International Youth Day

Networking

Solving problems



Funding applications



Training opportunities

New blooming
dreaming Europe

Growth

Innovation of
methodology

Networking
#4FutureCrew

As PRISMA EU10 comes to an end, it's time to look ahead and turn insights into action. Building on the content explored on this guide, the associations involved have created **follow-up plans to shape strategies** for the future.

Voices

#Mental health

Strategic planning

Feedback



Policies, procedures & tools

Learning

Gamification

Sharing best practices

Write together

Digitalisation



Talents exchange



Match & network

Yearly PRISMA meetings

Training for
Youth Workers



PR vs. Engagement in youth work



PRISMA EU10

LEVEL UP YOUR YOUTH WORK

Thanks for reading!
Let's create another 10 years
of collaboration together



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